



## customimprinting

### CAMERA-READY ARTWORK

- Camera-ready artwork is required for **ALL** imprinting. Camera-ready art is defined as a sharp black and white image enlarged or reduced to proper size, ready for reproduction. Artwork must be clean with clear, crisp detail. Camera-ready artwork **DOES NOT INCLUDE** business cards, letterhead, or faxed-in logos. Artwork can also be sent on a CD, USB, or e-mailed (call to get address). Digital artwork must be high resolution 300 dpi in an eps or tiff format. Artwork should be sent in the original format in which it was created. Artwork must also be properly separated when more than one color is used.
- At customer's request, we will prepare camera-ready art at an artist fee of \$75.00/hour.
- Since the design possibilities are governed by the item to be imprinted, details of all artwork must be submitted to Carlisle FoodService Products for consideration before an order can be accepted.



### SAMPLES

- With a firm order, we will provide **ONE** sample for approval before final production.
- A NET charge of \$75.00 must be paid in advance to request one imprint sample without a firm purchase order. This charge also applies if your order is cancelled after receipt of sample, prior to production. The \$75.00 NET charge is in addition to the set-up charge.

### SET-UP CHARGE

- \$50.00 net for one color, one side. \$25.00 net for each additional color and side.
- One-time film charge of \$15.00 net per color. Charge covers 8-1/2" x 11" film; larger size film will cost more accordingly.

### TERMS

- Delivery of **plus or minus 10%** within the quantity ordered constitutes fulfillment of the order and payment shall be made on the basis of actual delivery.

### RETURNS

- **Custom decorated products are not accepted for exchange or refund.**

### CASE LOTS

- All orders sold in full case lots only.

### QUESTIONS

- Contact your local Carlisle Sales Representative or your Customer Service Representative for more information.



visit our online catalog: <http://info.carlislefsp.com/catalog>

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